



PHOTOGRAPHY CONSENT POLICY – IMA KIDS

At IMA Kids, we love to celebrate the achievements of our young Members and highlight the fun, inclusive, and positive environment we provide. As part of this, we occasionally use an in-house photographer who is DBS cleared and bound by IMA Kids safeguarding rules. All photos are stored securely in encrypted cloud storage, accessible only to DBS cleared staff members.

If you do not wish for your child to be photographed or videoed at any time during their Membership, you can make this known at any point by informing any staff member or our safeguarding officer, Liam Cann.

We will never use children's full names or other identifying information (such as school names) in publicly displayed photo captions without express prior consent.

By default, as a Member* of IMA Kids, you consent to your child occasionally being photographed or videoed during classes, events, or social/competitive outings by our DBS cleared staff. You also consent to those images or videos being used by IMA Kids in promotional materials, including social media posts.

If you do not wish your child's likeness to be used for social media, promotional, or advertising purposes, please inform us, and we will ensure not to post or use those images.

Should any images of your child be used on social media or for promotional purposes and you request their removal, we will promptly remove or cease using those images.

Photos taken during sessions or events are available via email upon request.

*"Member" includes anyone paying a monthly Membership fee or attending as a drop-in, as well as their child/ward.